

# AIMday<sup>™</sup> Medical Imaging & Diagnostics

Medical imaging enables early detection and treatment of conditions, potentially saving lives. These technologies help inform treatment plans, guide surgical interventions and monitor treatment efficacy. Despite their benefits, there is significant potential for advancements to provide quicker diagnoses and real-time information during surgery.

AIMday Medical Imaging & Diagnostics offers a unique opportunity for organizations to engage in meaningful dialogue with academic experts and explore innovative solutions to address the industry's most pressing challenges.

Academic Industry Meeting Day, known as AIMday, is a unique opportunity where academic experts respond to a question or challenge from organizations. In each one-hour roundtable:

- Explore potential solutions to your organization's challenge or question with respect to medical diagnostics, including image quality, acquisition, and analysis.
- Cultivate organization/academic collaborations for maximum real- world impact.
- Access state-of-the-art knowledge, ideas, technology and insights.









One hour



Solutions

# **Event Details**

#### Date of event

Thursday, November 28, 2024

#### Location

Virtual conference

#### Cost

Free of charge to organizations that have registered a research question or challenge.

#### **Organization registration**

Deadline to register is October 10, 2024

### Organizing partners





One question

Experts

# About AlMday

Centred on a day of one-hour workshops addressing questions from organizations, AIMday is a highly effective program that enables organizations and university-based scientists to connect and bring world-class research to life. By matching an organization's need for new knowledge to academic expertise, AIMday brings understanding and new perspectives to realworld problems.

Established in 2008 at Uppsala University, Sweden, AIMday has been implemented and refined by universities from around the world, including the U.K. (Newcastle University, Queen's University Belfast, University of Cambridge, University of Edinburgh, University of Oxford), Brazil (Federal University of Pernambuco, Federal University of Rio Grande do Sul, University of São Paulo), Sweden (Umeå University) and Canada (Toronto Metropolitan University, University of Saskatchewan).

# **AIMday Benefits to Industry**

#### Expertise

Organization questions form the meeting day agenda. The AIMday team then matches these questions to academic expertise. The broad mix of experts can provide a range of perspectives and new avenues to solving problems. Many collaborative projects begin during this exchange of knowledge and ideas.



#### **Streamlined Meetings**

AIMday Medical Imaging & Diagnostics dedicates an hour to each question through a small workshop group of seven to 12 people pre-selected for this question, including organization representatives and researchers from various disciplines.



#### Connect with World-Class Researchers

Connect with academic researchers across different disciplines and with other organizations. Identify experts to explore research collaborations that address your most pressing challenges in medical imaging and diagnostics.

# AIMday FAQs

### Who can pose questions at this AIMday event?

We welcome questions from companies of any size and other organizations.

### What kind of questions can I ask?

The questions can be very wide or very narrow in scope. We don't restrict the question formulation. You and your organization decide the character of the question. We can help you formulate your problem into one or more questions upon request.

#### How many questions can I ask?

Each organization may ask a maximum of five questions. Experience has shown that the best results are yielded when at least two representatives from your organization attend the workshop discussions.

#### Will other organizations take part in our workshop?

AIMday is an opportunity to connect with world-class researchers and have them focus exclusively and confidentially on your challenges. If you would like to open the workshop to other organizations in order to address systemic challenges, please let us know when you submit your question, and we will make the necessary arrangements.

# **Contact Information**

For more information or for support in developing your research questions, please contact:



#### Mark Whitten

Manager, Collaborations, Programs & Initiatives, Toronto Metropolitan University <u>mark.whitten@torontomu.ca</u>

Colin Russell Partnerships Lead, University of Waterloo <u>colin.russell@uwaterloo.ca</u> **Mriga Das** 

Research Proposal Facilitator, Toronto Metropolitan University <u>m.das@torontomu.ca</u>

### **Caitlin Wagg**

Project Manager, Research Partnerships University of Waterloo caitlin.wagg@uwaterloo.ca



Fast track solutions through organization/ academic collaboration.

"